Tracking YouTube "Attendance"
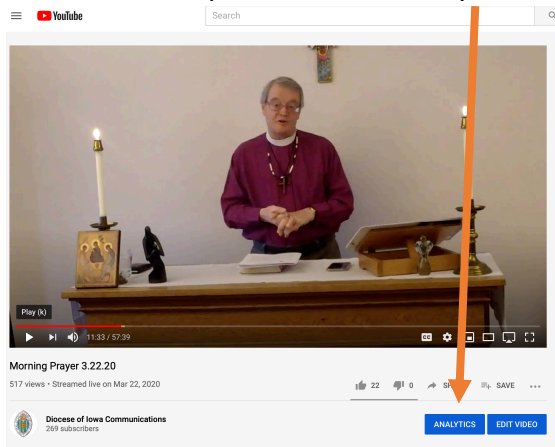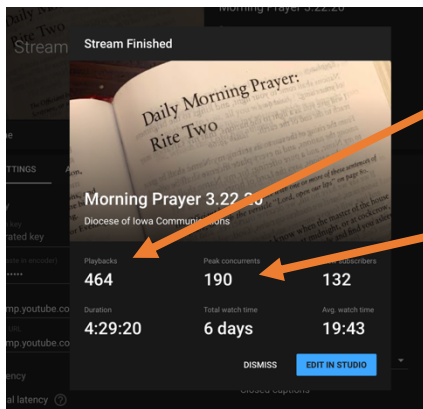
From the video post, click on "Analytics"

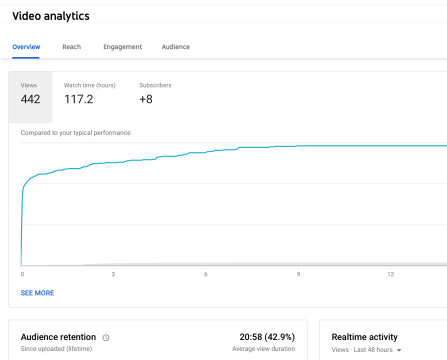If it was a live video, the analytics will look like this:
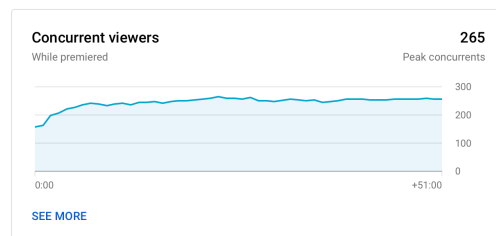

You will want to track:

Playbacks for Total views

Peak concurrents for Live Views

If it was a premiered or pre-recorded video, the analytics will look like this

Here you will need: views for the total views column

Here you will need: peak concurrents for the live views column