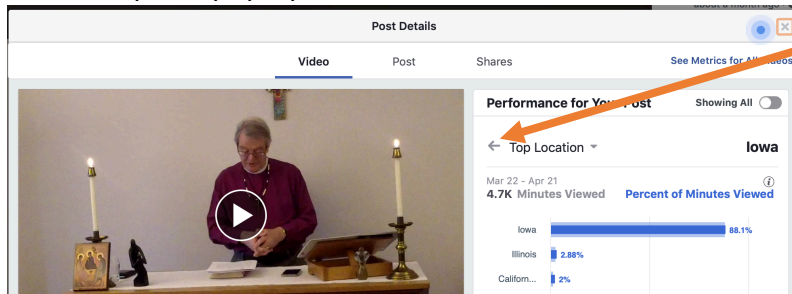


Tracking Facebook "Attendance"

From the video post, click on "people reached" to see more information.

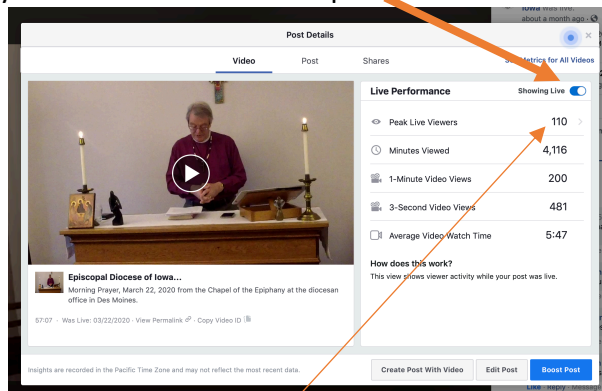


This will open a pop-up window – click the arrow to the left of "Top Location"

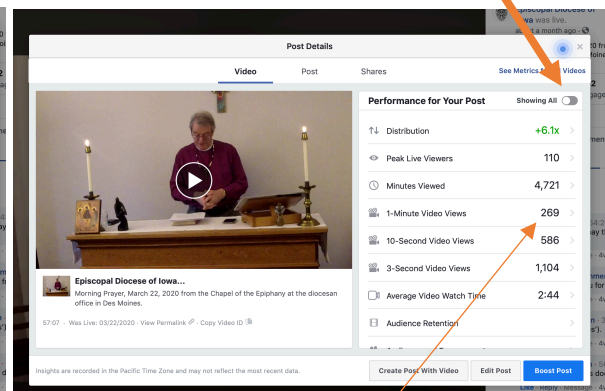


This will open another window that will show you metrics for "live" or "premiere" views.

You can also toggle to see "all."



The figure you need here is:
Peak Live Viewers



The figure you need here is:
1-minute Video Views